

# American Legion Auxiliary Department of Wyoming

## 2021 Membership



# Who Can Be A member?

- ❑ Grandmothers, Mothers, Sisters, Spouses and Granddaughters of Members of the American Legion (natural or adopted)
- ❑ Grandmothers, Mothers, Sisters, Spouses and Granddaughters of all men and women who either served
  - ❑ From April 6, 1917 to November 11, 1918; or,
  - ❑ December 7, 1941 through current
- ❑ Women eligible for Membership in the American Legion in their own right.
  - ❑ She does not have to be a member of the American Legion to be an Auxiliary Member, BUT
  - ❑ In order for her family to be eligible through her, she must be.
- ❑ If the veteran eligible through is living the veteran MUST be a member of the American Legion

## Membership and The Mission

In the spirit of Service, Not Self, the mission of the American Legion Auxiliary is to support The American Legion and to honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad. For God and Country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace and security.

- ❑ Membership Matters—Our People make a difference through
  - ❑ Volunteering in their communities
  - ❑ Supporting Veterans' Services
  - ❑ Providing volunteer opportunities to enrich the lives of those around them
  - ❑ Foster patriotism and pride in America
  - ❑ Encourage and promote responsible citizenship

# 2021 Membership Goals

**Just One More Member  
Based on Unit Membership as of  
July 31, 2020**

# Member Awards

## 10x10

- Members who recruit 10 NEW SENIOR members by November 11, 2020 for 2021
  - Receive an award as determined by National Membership Chair

## R/R5—Recruit/Rejoin 5

- Members who recruit or rejoin 5 junior or senior members into the 2021 year
  - (Rejoin must not have paid dues after 2018 membership year)
- Deadlines
  - December 14, 2020
  - June 14, 2021 (Flag Day)
- Receive an award as determined by National Membership Chair

## Remember to note who recruited new member on Membership Application

- Application can be printed at [alaforveterans.org](http://alaforveterans.org)

# Unit Awards

## 100% Unit Award

- Units who reach 100% of 2021 goal will be entered into a drawing for 1 of 100 \$100 awards to be used to advance the ALA Mission
- Deadline is NOVEMBER 10, 2020
- Membership Must be verified by ALAMIS as of November 10, 2020

## Caring and Sharing Award

- \$25 gift card to Emblem Sales
- Units must obtain at least 1 rejoined member (not paid dues since 2018) and submits completed form.
- Form at [alaforveterans.org](http://alaforveterans.org)

# Department Awards

## Pearl Harbor Day Award

- Department reaching 75% of goal by December 7, 2021 (Pearl Harbor Day)
- Department will receive \$250 to advance the ALA mission
- For Wyoming—2,143 members transmitted to National

## Armed Forces Day Award

- Department reaching 95% of goal by May 18, 2021 (Armed Forces Day)
- Department will receive \$250 to advance the ALA Mission
- For Wyoming—2,715 members transmitted to National

## The Celebration Award

- Department reaching 100% of goal by July 31, 2021 (30 days prior to National Convention)
- Department will receive \$500 to advance the ALA Mission
- For Wyoming—2,857 members transmitted.

# Week of Caring and Sharing

- Date to be announced
- What is it?
  - A week to reach out to your members and check on them
  - Possibly rejoin members who haven't renewed for a year or more
- How to reach out to your members
  - Call or Text
  - Send a mailing out
- Make sure your members feel welcome and that they are a part of the Unit.
- See if they might be interested in volunteering in some way
- Let them know they are missed if you haven't seen them
- Consider making it a "membership drive" event
- Let us know how your event did.



# ALAMIS

- ❑ Online membership system for the American Legion Auxiliary
  - ❑ Each Unit can have access
  - ❑ \$10.00 per year per unit member with access

## • What can ALAMIS Do

- Can add new members and get their membership number
- Can change the name of a member (marriage or divorce)
- Can change the mailing address of a member
- Good way to double check your transmittals

# Membership Transmittals

- Transmit to Peg regularly
  - Don't sit on them, even if you only have 1, send it
- Send in alphabetically
- Use Remittance forms
- Keep a copy
- Double check with ALAMIS after processed
- If you have questions, reach out—
  - ASK for help

# Membership TIPS

- Keep copies of Transmittals
- Use an Excel spreadsheet to keep track of numbers
  - I can show you mine if you are interested
- Use a system that works for you
- Send membership cards out right away
- If your Unit is not on ALAMIS, get with Peg and get signed up for it.
  - Just \$10 per year per Unit Member with access
- If have questions, ask.